

Čedomir Markov

Institute for Philosophy and Social Theory
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Academic Employment

2022– Research Assistant, Institute for Philosophy and Social Theory,
University of Belgrade, Serbia

Education

Korea University, Department of Journalism & Mass Communication
2021 Ph.D. in Journalism and Mass Communication
Dissertation: *The nature, origins, and consequences of media cynicism and (dis)trust in Serbia*
Advisor: Prof. Young Min

Yeungnam University, Media and Communication Department
2017 M.A. in Media and Communication
Thesis: *Framing refugees in Serbian daily press during the early stage of 2015 refugee crisis*
Advisor: Prof. Hyuhn-Suhck Bae

University of Belgrade, Faculty of Political Sciences
2012 B.A. in Journalism

Publications

Peer-Reviewed Journal Articles

Markov, Č., & Min, Y. (2021). Understanding the public's animosity toward news media: Cynicism and distrust as related but distinct negative media perceptions. *Journalism & Mass Communication Quarterly*. Advance online publication.
<https://doi.org/10.1177/10776990211061764>

Markov, Č., & Yoon, Y. (2021). Diversity and age stereotypes in portrayals of older adults in popular American primetime television series. *Ageing & Society*, 41(12), 2747–2767.
<https://doi.org/10.1017/S0144686X20000549>

Markov, Č., & Min, Y. (2020). The origins of media trust in a young democracy. *Communication & Society*, 33(3), 67–84. <https://doi.org/10.15581/003.33.3.67-84>

Other Publications

Markov, Č. (2022). Kada kažeš „lažna vest” na šta tačno misliš? Kvalitativna analiza upotrebe izraza „lažna vest” u medijskom izveštavanju u Srbiji [What do you mean when you say “fake news”? Use of the term “fake news” in news reporting in Serbia – A qualitative analysis]. In A. Krstić (Ed.), *Građani u doba dezinformacija. Zbornik radova sa međunarodne konferencije Udruženja za političke nauke Srbije održane 25–26.09.2021. u Beogradu* [Citizens in the age of disinformation. The 2021 Serbian Political Science Association annual conference proceedings] (pp. 27–45). Udruženje za političke nauke Srbije.

In Progress

Markov, Č., & Min, Y. Unpacking public animosity toward professional journalism: Experiences of media distrust and media cynicism from an audience perspective. Status: Manuscript in preparation.

Markov, Č. Digitalne strategije i aktivizam u Srbiji [Digital strategies and activism in Serbia]. Status: Manuscript in preparation.

Grants & Awards

Center for Research, Transparency, and Accountability (CRTA), a \$1,800 research stipend (November 2021–May 2022)

Foundation for Open Society Serbia & Institute for Philosophy and Social Theory Research Grant, a \$6,000 research stipend awarded on a competitive basis (September 2021–February 2022)

Brain Korea 21 Program for Leading Universities & Students (BK21+), scholarship for doctoral students (September 2020–February 2021)

Korean Government Scholarship Program, full tuition scholarship and stipend for doctoral degree (2017–2020)

Korean Government Scholarship Program, full tuition scholarship and stipend for one-year Korean language training and master’s degree (2014–2017)

Conference Presentations & Invited Talks

Markov, Č., & Krstić, A. (2021). *Media literacy in the digital environment: Perspectives, challenges, and potentials for audiences in Serbia* (in Serbian). Paper presented at the University of Arts in Belgrade conference: Creativity and Innovations in Theatre, Media and Cultural Production: Visions and Values for the Future, Belgrade, Serbia, November 17–19, 2021.

Markov, Č. (2021). *What do you mean when you say “fake news”? Use of the term “fake news” in news reporting in Serbia – A qualitative analysis* (in Serbian). Paper presented at

the 15th Serbian Political Science Association Annual International Conference: Citizens in the Age of Disinformation, Belgrade, Serbia, September 25–26, 2021.

Markov, Č. (2021). *Distrust and/or cynicism: Improving the conceptual framework for studying the crisis in audience-media relationships*” (in Serbian). Invited lecture for the Institute for Philosophy and Social Theory, University of Belgrade, Belgrade, Serbia, June 28, 2021.

Markov, Č. (2019). *Conceptualizations, measurements, and causal relations in the study of media trust: A systematic review*. Paper presented at the 10th Honors Symposium for Asian Ph.D. Students in Communication Research, Seoul, Korea, December 7–8, 2019.

Markov, Č. (2018). *The origins of media trust in a young democracy*. Paper presented at the Korean Association for Broadcasting & Telecommunication Studies (KABS) Conference: Global Digital Technology and Culture, Seoul, Korea, August 17–18, 2018.

Teaching Experience

Teaching Assistant to Prof. Hyuhn-Suhck Bae, Understanding the Super-Connected Society, Spring 2016 and Spring 2017.

Teaching Assistant to Prof. Hyuhn-Suhck Bae, Global Communication, Fall 2015 and Fall 2016.

Relevant Skills

Statistical techniques

Data management (e.g., descriptive statistics, data visualization, handling missing data and outliers), multivariate dependence techniques (e.g., multiple regression analysis, MANOVA), multivariate independence techniques (e.g., exploratory and confirmatory factor analysis, cluster analysis)

Statistical software

SPSS, SPSS Amos, RapidMiner, Comprehensive Meta-Analysis (CMA)

Languages

Serbian (native), English (fluent), Korean (fluent), Spanish (elementary proficiency), German (elementary proficiency)

References

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