

**Curriculum vitae**  
**Marija Branković**

**General information**

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Date of birth: 10 October, 1981  
Address: Cara Uroša 24, 11000 Beograd, Serbia  
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[fb: Politička psihologija](#) | [Facebook](#)

**Education**

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- 2011 - 2016   **PhD in Social Psychology** (GPA: 10/10)  
University of Belgrade, Faculty of Philosophy, Psychology Department  
PhD thesis *Strategies of psychological defense from the fear of death*, supervisor prof. dr. Iris Žeželj
- 2009           **Graduate psychologist** (\*graduate diplomma is Master equivalent in Serbia)  
(GPA 9.46/10.00)  
University of Belgrade, Faculty of Philosophy, Psychology Department
- 2007           **Graduate philologist of Scandinavian languages and literatures** (GPA 9.78/10.00).  
University of Belgrade, Faculty of Philology

**Additional training**

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- 2018           Workshop *Introduction to Structural Equation Modeling in cross-cultural research using MPlus*,  
Warsaw, Poland  
R programming workshop, Laboratory of Experimental Psychology, Faculty of Philosophy in  
Belgrade
- 2016           **European Association of Social Psychology Summer School** at the University of Exeter  
Workstream *The group dynamics of unequal status positions*, lead by Jolanda Jetten, Andrew  
Livingstone and Joseph Sweetman
- 2012           Advanced certificate in **Rational-emotive and cognitive behaviour therapy**  
REBT - Affiliated Training center of Albert Ellis Institute

**Awards and grants**

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- 2022           **Social Psychology Ambassador 2022-2023**  
European Association of Social Psychology

- 2017 **European Association of Social Psychology seedcorn grant**  
*The hypocrisy of high status: does the acceptability of collective actions lie in the eye of the beholder?(with Iniobong Essien, Jin X. Goh, Sébastien Goudeau, Nora Anna Lantos, Nils Karl Reimer and Jenny Veldman)*
- 2016 **European Association of Social Psychology travel grant** for a research visit to Ulm University (visit supervisor prof. Johannes Keller)
- 2015 **One-month research visit at Campus den Haag, Leiden University** (visit supervisor prof. Mark Dechesne)  
Travel grant awarded by **Borislav Lorenc Foundation**, Serbia supporting outstanding students' integration into international scientific networks
- 2011 **Argumentation in the educational context** – funding for project implementation  
*Development programme for social science researchers, funded by the Ministry of education and science of Republic of Serbia, Social inclusion and poverty reduction unit and Institute for Psychology*
- 2010 Award for the **best Master Thesis in the field of Psychology in Serbia in 2009**  
*Awarded by Katarina Marić Fund, Belgrade*
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## Teaching

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- 2017 - **Associate professor**  
*Faculty of Media and Communications, Singidunum University, Belgrade*  
Courses taught: Political psychology, Academic skills in psychology, Advanced methods and statistics  
Social marketing campaigns, Applied research in social and political Psychology
- 2011 - 2016 **Teaching Assistant for Social psychology**  
*Faculty of Media and Communications, Singidunum University, Belgrade*

## Research and other academic activities

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- 2022- **REASON4HEALTH**, work package coordinator  
*IDEAS programme, Science Fund of the Republic of Serbia*
- 2021- **Social identities and extreme attitudes among youth**, researcher  
*Faculty of Philosophy, Banja Luka, Bosnia & Herzegovina*
- 2017- **Understanding communal orientations in men**, collaborator  
*University of Leuven, Belgium*
- 2017 **A cross-cultural study on narcissism, envy, shyness, and humour**, collaborator  
*Cardinal Stefan Wyszyński University in Warsaw*
- 2017-2018 **Towards a shared culture of memory: A revised evaluation of the historical role of national minorities in the Republic of Serbia**, collaborator and workshop coordinator

*Centre for Historical Studies and Dialogue*

2016 - **Intergroup contact and support for social change in advantaged and disadvantaged groups**, collaborator

*University of Zurich*

2016 **Building regional excellence in social identity research**, researcher

*Regional Research Promotion Programme (RRPP), Swiss Agency for Development and Cooperation*

2016 **Study visits** to University of Utrecht, the Netherlands and Catholic University in Leuven, Belgium

2014 - 2016 **Inclusive Identities to Inclusive Societies: Exploring Complex Social Identity in Western Balkans**, researcher

*Regional Research Promotion Programme (RRPP), Swiss Agency for Development and Cooperation*

### **Membership in professional bodies**

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Full member of the *European Association of Social Psychology*

Member of the *International Society of Political Psychology*

Member of the *Laboratory for Individual Differences (LIRA)*, Faculty of Philosophy, Belgrade

### **Service to the field**

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Reviewer for *Psihologija, Europe's Journal of Psychology, Psihološka istraživanja, Zbornik instituta za sociološka i kriminološka istraživanja, Komunikacija i kultura online, Europe-Asia Studies, European Journal of Social Psychology, Journal of Applied Social Psychology, Current Research in Behavioral Sciences*

Member of the programme board of the international conference *Empirical studies in psychology (EIP)*, organized by Faculty of Philosophy, Belgrade

Collaborator of the Regional Talents' Centre, Belgrade, Serbia and of Petnica Science Center for young researchers

### **Selected publications**

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#### **Journal articles**

Schermer, J. A., Rogoza, R., **Branković, M.**, Oviedo-Trespalacios, O., Volkodav, T., Ha, T. T. K., ... & Krammer, G. (2022). Humor Styles Are Related to Loneliness Across 15 Countries. *Europe's Journal of Psychology*, 18(4), 422-436. <https://doi.org/10.5964/ejop.5407>

Budžak, A., & **Branković, M.** (2022). The traditional vegetarians—improving attitudes toward vegetarians through emphasizing similarities between vegetarianism and traditional fasting. *The Journal of Social Psychology*, 1-13. <https://doi.org/10.1080/00224545.2022.2139216>

- Branković, M.,** Rogoza, R., & Schermer, J. A. (2022). Humor styles in Serbia: an evaluation of the Humor Styles Questionnaire and correlations with social attitudes. *Current Psychology*, 1-13. doi: [10.1007/s12144-022-03278-6](https://doi.org/10.1007/s12144-022-03278-6)
- Budžak, A., & **Branković, M.** (2022). Alternative ways to mental health: Exploring psychological determinants of preference for CAM treatments. *Studia Psychologica*, 64 (1), 118-135. <https://doi.org/10.31577/sp.2022.01.843>
- Branković, M.** (2021). What we eat is who we are: The role of ethnic attachment as an ideological base of animal exploitation. *Anthrozoös*, 1-18. DOI: [10.1080/08927936.2021.1898216](https://doi.org/10.1080/08927936.2021.1898216)
- Dinić, B. M., & **Branković, M.** (2021). Cross-cultural comparison of the Benign and Malicious Envy Scale (BeMaS) across Serbian and US samples and further validation. *European Journal of Psychological Assessment*. DOI: [10.1027/1015-5759/a000643](https://doi.org/10.1027/1015-5759/a000643)
- Hässler, T., Ullrich, J., Sebben, S., Shnabel, N., Bernardino, M., Valdenegro, D., ... **Branković, M.**, ....& Pistella, J. (2021). Need satisfaction in intergroup contact: A multinational study of pathways toward social change. *Journal of personality and social psychology*. Advance online publication. <https://doi.org/10.1037/pspi0000365>
- Branković, M.,** Žeželj, I., & Turjačanin, V. (2020). How knowing others makes us more inclusive: Social identity inclusiveness mediates the effects of contact on out-group acceptance. *Journal of Theoretical Social Psychology*, 4(3), 95-106.
- Hässler, T., Ullrich, J., Bernardino, M., Shnabel, N., Van Laar, C., Valdenegro, D., ... **Branković, M.**, ....& Ugarte, L.M. (2020). A large-scale test of the link between intergroup contact and support for social change. *Nature Human Behaviour*, 4(4), 380-386.
- Sretenović, M., & **Branković, M.** (2019). Self-compassion and self-esteem as predictors of psychological well-being. *Psihološka istraživanja*, 22(2), 279-304.
- Schermer, J. A., Rogoza, R., Kwiatkowska, M. M., Kowalski, C. M., Aquino, S., Ardi, R., Bollo, H., **Branković, M.**, ... & Doroszuk, M. (2019). Humor styles across 28 countries. *Current Psychology*, 1-16.
- Branković, M.** (2019). Who believes in ESP: Cognitive and motivational determinants of the belief in extra-sensory perception. *Europe's Journal of Psychology*, 15(1), 120-139. DOI: 10.5964/ejop.v15i1.1689
- Levy, A., Zezelj, I., **Branković, M.**, Dusanic, S., van Zomeren, M., Saguy, T., & Halperin, E. (2019). Complex Social Identities and Intergroup Relations. *Social Psychology*. <https://doi.org/10.1027/1864-9335/a000379>
- Branković, M.,** Žeželj, I. (2016). Does it take a god argument to be persuaded? How manipulating quality of evidence affects message persuasiveness. *Psihologija*, 49(1), 1-18. DOI: 10.2298/PSI1601001B
- Branković, M.,** Pavlović, M., Žeželj, I., Vladislavljević, M., Jovanović, O., Petrović, N. (2015). Social identity complexity and inclusiveness as predictors of intergroup emotions. *Applied Psychology*, 8 (4). DOI: 10.19090/pp.2015.4.363-378
- Branković, M.,** Buđevac, N., Ivanović, A., Jović, V. (2013). Činioci razvoja viših nivoa čitalačke pismenosti – veštine argumentovanja u školskoj nastavi. *Psihološka istraživanja*, 16(2), 141-158. DOI: 10.5937/PsIstra1302141B
- Branković, M.,** Petrović, N. (2012). Totalitarizmi u društvima i ljudskim umovima. *Psihološka istraživanja*, XV(2), 209-217. DOI: 10.5937/PsIstra1202209M
- Branković, M.,** & Žeželj, I. (2010). The effects of matching a persuasive message to a recipient's self-concept on attitude change. *Psihologija*, 43(3), 233-251. DOI: 10.2298/PSI1003233B

### Monographs

- Branković, M.** (2022). *Psihologija odnosa ljudi i (ostalih) životinja*. Beograd: Fakultet za medije i komunikacije. ISBN: 978-86-6126-002-5

### Edited volumes

- Pratto, F., Žeželj, I., Maloku, E., Turjačanin, V., & **Branković, M.** (Eds.) (2017). *Shaping Social Identities after the Violent Conflicts: Youth in Western Balkans*. Palgrave Macmillan. ISBN: 978-3-319-62020-6

### Book chapters

- Schermer, J. A., Papazova, E., Kwiatkowska, M. M., Rogoza, R., Park, J., Kowalski, C.M., **Branković, M.**, ..... Krammer, G. (2021). Predicting Self-Esteem using Humor Styles: A Cross Cultural Study. In E. Vanderheiden &

C.-H. Mayer (Ed). *The Palgrave Handbook of Humour Research* (chapter 2). Palgrave MacMillan: Cham, Switzerland.

- Branković, M.**, Turjačanin, V., & Maloku, E. (2017). Setting the stage: Research on national, ethnic, and religious identities after the recent violent conflicts in the Western Balkans. In F. Pratto, I. Žeželj, E. Maloku, V. Turjačanin, & M. Branković (Eds.), *Shaping Social Identities after the Violent Conflicts: Youth in Western Balkans* (pp. 13-51). Palgrave Macmillan. ISBN: 978-3-319-62020-6
- Jovanović, O., Vladisavljević, M., **Branković, M.**, & Žeželj, I. (2017). Methods Section: Quantitative and Qualitative Examination of Social Identities and Their Mutual Relations. In F. Pratto, I. Žeželj, E. Maloku, V. Turjačanin, & M. Branković (Eds.), *Shaping Social Identities after the Violent Conflicts: Youth in Western Balkans* (pp. 53-67). Palgrave Macmillan. ISBN: 978-3-319-62020-6
- Turjačanin, V., Žeželj, I., Maloku, E., & **Branković, M.** (2017). Taming Conflicted Identities: Searching for New Youth Values in the Western Balkans. In T. P. Trošt and D. Mandić (Eds.), *Changing Youth Values in Southeast Europe: Beyond Ethnicity* (pp.). Routledge: Oxford, UK. ISBN: 9781138086364
- Branković, M.** (2017). Šta je tanka linija što nas razdvaja i spaja. Doprinosi teorije upravljanja strahom političkoj psihologiji. In N. Petrović (Ed.), *Politička psihologija u savremenom svetu* (pp. 105 – 125). Beograd: Institut za psihologiju. ISBN 978-86-6427-049-6

### Conference presentations

- Medojević, M., **Branković, M.**, & Žeželj, I. (2022). Chat away: content analysis of online talks between members of formerly adversarial groups. Paper presented at 23<sup>rd</sup> *Psychology Days in Zadar*, book of abstracts, p. 100.
- Budžak, A. i **Branković, M.** (2021). Vegetarianism and religious fasting - more similar than we thought: improving attitudes to vegetarians by emphasizing similarity with traditional fasting. *Empirical studies in psychology*, book of abstracts, p. 122. ISBN 978-86-6427-166-0
- Budžak, A., & **Branković, M.** (2021). Vegetarianism and religious fasting - more similar than we thought: improving attitudes to vegetarians by emphasizing similarity with traditional fasting. *Annual Scientific Meeting of the International Society of Political Psychology (ISPP)*. Montreal, July 11-13.
- Branković, M.**, Žeželj, I., Stojanov, J., Đurašević, K., Brkić Šmigoc, J., i Bovan, K. (2021). Getting in touch with the former adversary: the effects of an online chat intervention. *Paper presented at the 25<sup>th</sup> Days of Ramiro and Zoran Bujas*, book of abstracts, p. 47. Zagreb: Filozofski fakultet. ISSN 1849-6946
- Budžak, A., & **Branković, M.** (2021). What makes us choose CAM therapies? Exploring psychological determinants that lead to preferences for cam modalities. *Paper presented at the 25<sup>th</sup> Days of Ramiro and Zoran Bujas*, book of abstracts, p. 92. Zagreb: Filozofski fakultet. ISSN 1849-6946
- Savić, T. i **Branković, M.** (2020). FENCE: mera defanzivnosti u odnosu prema istorijskim narativima. Rad saopšten na skupu *Empirijska istraživanja u psihologiji*, knjiga rezimea, str. 115. Beograd: Institut za psihologiju, Filozofski fakultet. ISBN 978-86-6427-163-9
- Branković, M.** (2019). Are vegetarians warm and competent? Contents and predictors of stereotypes about vegetarians. Paper presented at *Current trends in Psychology*, book of abstracts, pp. 178-179. Novi Sad: Faculty of Philosophy. ISBN 978-86-6065-541-9
- Branković, M.** (2019). Attitudes towards animals and their relation to wider ideological beliefs and social identifications. *Empirical studies in psychology*, book of abstracts, pp.111-112, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-6427-091-5
- Jojić, A. i **Branković, M.** (2019). Lokus kontrole i strah od smrti. *Empirical studies in psychology*, book of abstracts, pp.50-51, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-6427-091-5
- Radević, L., Jovanović, M., Dinić, B., & **Branković, M.** (2019). Psychometric evaluation of the Benign and Malicious Envy Scale (BeMaS). *Paper presented at the 24<sup>th</sup> Days of Ramiro and Zoran Bujas*, book of abstracts, pp. 170, Zagreb: Filozofski fakultet. ISSN 1849-6946

- Branković, M.,** Žeželj I., & Dechesne, M. (2018). Psihološke strategije odbrane od egzistencijalnih strahova i njihove političke implikacije. *Psychological aspects of the political reality*, book of abstracts, pp. 18, Banja Luka: Filozofski fakultet.
- Jovanović, O., **Branković, M.**, i Žeželj, I. (2018). Ko dolazi na večeru? Spremnost mladih na zapadnom Balkanu da stupaju u međuetničke i međureligijske brakove, *Psychological aspects of the political reality*, book of abstracts, p. 6, Banja Luka: Filozofski fakultet.
- Branković, M.,** Žeželj, I., Maloku, E. (2018). Overcoming group boundaries - How social identity complexity/inclusiveness bridge majority and minority perspectives of society. Paper presented at *EASP small group meeting: Boundaries, Norms, and Conflicts: Understanding intergroup relations and rising intolerance across Europe and beyond*, book of abstracts, p. 27, Slovak Academy of Sciences, Bratislava.
- Branković, M.,** Žeželj, I., Dechesne, M. (2018). Individual and collective enhancement in defense from the fear of death: the case of Western Balkans. Paper presented at the conference *Between narcissism and entitlement: Self-enhancement in a cross-cultural perspective*, book of abstracts, p. 22, Cardinal Stefan Wyszyński University and University of Warsaw.
- Branković, M.,** Žeželj, I., Turjačanin, V. (2018). How knowing others makes us more inclusive: Social identity inclusiveness mediates the effects of contact on outgroup acceptance. Paper presented at *V Sarajevski dani psihologije*, book of abstracts, p. 32, Sarajevo: Filozofski fakultet.
- Žeželj, I., **Branković, M.**, & Levy, A. (2017). Potential of dual identity groups to foster acceptance of the outgroup: The case of Bosniaks in Serbia. Paper presented at *Current trends in psychology*, book of abstracts (p. 55). Novi Sad: Filozofski fakultet. ISBN 978-86-6065-434-4.
- Branković, M.,** Filipović, O., Krstić, M. (2017). Remembering the nineties: How perceptions of the troubled past affect outgroup outcomes. Paper presented at *Current trends in psychology*, book of abstracts (p. 134). Novi Sad: Filozofski fakultet. ISBN 978-86-6065-434-4.
- Branković, M.,** Žeželj, I., Jovanović, O., Vladislavljević, M., & Pavlović, M. (2017). Different faces of low status: Support for dominant ideological views depends on the origin of low status. *Paper presented at the 23<sup>rd</sup> Days of Ramiro and Zoran Bujas*, book of abstracts, pp. 118, Zagreb: Filozofski fakultet. ISSN 1849-6946.
- Branković, M.,** & Žeželj, I. (2017). United we stand: fear of death drives collective, but not individual self-enhancement. *Proceedings of the XXIII meeting Empirijska istraživanja u psihologiji*, pp.140-141, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN: ISBN 978-86-6427-048-9.
- Branković, M.,** Dechesne, M., & Žeželj, I. (2016). Enhancing the individual or collective self in response to mortality reminders: the role of personal value orientation. *Paper presented at World War III? Management of death between new social emergencies and their solution*, book of abstracts, pp. 41-42, Padova University Press. ISBN 978-88-6938-081-5
- Vujadinović, I., Rančić, S., & **Branković, M.** (2016). Dimenzije i korelati seksualne samoefikasnosti. *Proceedings of the XXII meeting Empirijska istraživanja u psihologiji*, pp.127-128, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-6427-027-4
- Branković, M.,** Jovanović, O., Pavlović, M., Vladislavljević, M., Žeželj, I., & Petrović, N. (2015). Social identity complexity and inclusiveness in ethnic majority and minority youth groups. *Paper presented at EASP small group meeting: Dynamics of intergroup relations: Majority and minority perspectives on improving intergroup relations*, book of abstracts, pp. 7-8, Etvos Lorand University, Budapest.
- Jovanović, O., **Branković, M.** (2015). RRPP regional project: From inclusive identities to inclusive societies: Exploring complex social identity in Western Balkans. Paper presented at the *RRPP Annual conference*, 28-29 May 2015, Ohrid, Macedonia, book of abstracts, p. 19.
- Branković, M.,** Žeželj, I., Pavlović, M., Vladislavljević, M., Jovanović, O. (2015). Social identity complexity and inclusiveness as predictors of societal attitudes – minority and majority perspectives. Paper presented at *Current trends in psychology*, book of abstracts, p. 126-127, Filozofski fakultet, Novi Sad. ISBN 978-86-6065-333-0
- Andonov, A., Milošević, J., **Branković, M.** (2015). Izraženost stereotipa među psiholozima i psihijatrima o osobama sa psihološkim teškoćama. Paper presented at *Current trends in psychology*, book of abstracts, pp. 223-224, Filozofski fakultet, Novi Sad. ISBN 978-86-6065-333-0

- Branković, M.,** Stevančević, M., Todorović, A., Pečenica, I. (2014). Dimenzije verovanja u život posle smrti i njihova povezanost sa vrednostima. *Proceedings of the XX meeting Empirijska istraživanja u psihologiji*, pp.122-123, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-88803-47-2
- Branković, M.,** Žeželj, I. (2013). Efekti misli o smrti na strategije približavanja vlastitoj grupi. *Proceedings of the meeting Current Trends in Psychology*, p. 223-224, Filozofski fakultet, Novi Sad. ISBN 978-86-6065-174-9
- Branković, M.** (2012). Ko veruje u paranormalno: povezanost sujeverja i verovanja u ESP fenomene sa kognitivnim stilom. *Proceedings of the XVIII meeting Empirijska istraživanja u psihologiji*, p.130, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-86563-33-0
- Branković, M.,** Žeželj, I. (2011). Osetljivost na kvalitet i vrstu potkrepljenja u proceni kvaliteta argumenata. *Proceedings of the meeting Current Trends in Psychology*, p. 45-46, Filozofski fakultet, Novi Sad. ISBN 978-86-6065-080-3
- Branković, M.,** Ivanović, A., Jović, V. (2011). Činioci razvoja viših nivoa čitalačke pismenosti – veštine argumentovanja u školskoj nastavi. *Proceedings of the 59<sup>th</sup> Meeting of Serbian psychologists*, p. 158, Društvo psihologa Srbije, Beograd.
- Branković, M.,** Žeželj, I. (2011). Percepcija kvaliteta argumenata – koliko su logički kriterijumi psihološki relevantni?. *Proceedings of the XVII meeting Empirijska istraživanja u psihologiji*, p.160, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-86563-30-9
- Branković, M.,** Žeželj, I. (2010). Uloga kvaliteta argumenata u promeni stavova, *Proceedings of the XVI meeting Empirijska istraživanja u psihologiji*, p. 83, Institut za psihologiju, Filozofski fakultet, Beograd. ISBN 978-86-86563-29-3