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Academic Employment

2026–	Deputy director, Institute for Philosophy and Social Theory, University of Belgrade, Serbia
2025–2026	Assistant director, Institute for Philosophy and Social Theory, University of Belgrade, Serbia
2022–	Research fellow, Institute for Philosophy and Social Theory, University of Belgrade, Serbia

Education

	Korea University , Department of Journalism & Mass Communication
2021	Ph.D. in Journalism and Mass Communication Dissertation: <i>The nature, origins, and consequences of media cynicism and (dis)trust in Serbia</i> Advisor: Prof. Young Min
	Yeungnam University , Media and Communication Department
2017	M.A. in Media and Communication Thesis: <i>Framing refugees in Serbian daily press during the early stage of 2015 refugee crisis</i> Advisor: Prof. Hyuhn-Suhck Bae
2012	University of Belgrade , Faculty of Political Sciences B.A. in Journalism

Publications

Book

Fiket, I., **Markov, Č.**, Ilić, V., & Pudar Draško, G. (Eds.). (2024). *Participatory democratic innovations in Southeast Europe: How to engage in flawed democracies*. Routledge.

Peer-Reviewed Journal Articles

Ohren, A., Lüning, E. C., **Markov, Č.**, & Stearns, M. (2026). From efficiency to deliberation: Rethinking AI's role in institutionalizing democratic innovations. *Politics and Governance*, 14, Article 10632. <https://doi.org/10.17645/pag.10632>

Žikić, S., & **Markov, Č.** (2025). Podcasting in Serbia: Podcasters' perspectives on emerging roles, practices, and functions. *Media and Communication*, 13, Article 9050. <https://doi.org/10.17645/mac.9050>

Markov, Č., & Đorđević, A. (2024). Becoming a target: Journalists' perspectives on anti-press discourse and experiences with hate speech. *Journalism Practice*, 18(2), 283–300. <https://doi.org/10.1080/17512786.2023.2215738>

Markov, Č., & Min, Y. (2023). Unpacking public animosity toward professional journalism: Experiences of media distrust and media cynicism from an audience perspective. *Journalism*, 24(10), 2136–2154. <https://doi.org/10.1177/14648849221122064>

Markov, Č. (2023). Digitalne strategije i aktivizam u Srbiji [Digital strategies and activism in Serbia]. *Kritika*, 4(1), 3–24. <https://doi.org/10.5281/zenodo.7983762>

Mevorah, V., **Markov, Č.**, & Guga, J. (2023). A divine genius, a subversive hero, or a creative entrepreneur? An exploration of various facets of the artist as a mythical figure. *Bulletin of the Institute of Ethnography SASA*, 71(1), 99–121. <https://doi.org/10.2298/GEI2301099M>

Markov, Č., & Min, Y. (2022). Understanding the public's animosity toward news media: Cynicism and distrust as related but distinct negative media perceptions. *Journalism & Mass Communication Quarterly*, 99(4), 1099–1125. <https://doi.org/10.1177/10776990211061764>

Markov, Č., & Yoon, Y. (2021). Diversity and age stereotypes in portrayals of older adults in popular American primetime television series. *Ageing & Society*, 41(12), 2747–2767. <https://doi.org/10.1017/S0144686X20000549>

Markov, Č., & Min, Y. (2020). The origins of media trust in a young democracy. *Communication & Society*, 33(3), 67–84. <https://doi.org/10.15581/003.33.3.67-84>

Chapters in Edited Books

Markov, Č., & Đorđević, A. (2024). Becoming a target: Journalists' perspectives on anti-press discourse and experiences with hate speech. In K. S. Orgeret, O. Westlund, and R. Krøvel (Eds.), *Journalism and Safety* (pp. 78–95). Routledge. (Reprinted from “Becoming a target: Journalists' perspectives on anti-press discourse and experiences with hate speech,” 2024, *Journalism Practice*, 18(2), 283–300. <https://doi.org/10.1080/17512786.2023.2215738>)

Ilić, V., & **Markov, Č.** (2024). Political participation in Southeast Europe: A scoping review. In I. Fiket, Č. Markov, V. Ilić, and G. Pudar Draško (Eds.), *Participatory*

democratic innovations in Southeast Europe: How to engage in flawed democracies (pp. 58–88). Routledge.

Fiket, I., Ilić, V., **Markov, Č.**, & Pudar Draško, G. (2024). Why do we need participatory democratic innovations in Southeast Europe? In I. Fiket, Č. Markov, V. Ilić, and G. Pudar Draško (Eds.), *Participatory democratic innovations in Southeast Europe: How to engage in flawed democracies* (pp. 1–7). Routledge.

Book Review

Markov, Č. (2024). Review of *Political rumors: Why we accept misinformation and how to fight it*, by Adam J. Berinsky, Princeton University Press, 2023. *Filozofija i društvo / Philosophy & Society*, 35(1), 167–168.

Conference Proceedings

Benli-Trichet, M., Angelico, F., Azenha, A. L. M., Barlay, M., Berkachy, R., Cheon, J., Colosante, L., Fornerod, L., Gohourou, D., Hofmann, G., Huang, H. J., Kalberer, S., Lorusso, R., **Markov, Č.**, Mavrov, B., Picco-Schwendener, A., Rachmantya, A. D., Seldon, N., Seo, H. S., ... Serdült, U. (2025). Unraveling the digital governance systems divide. In J. Ubracht et al. (Eds.), *Proceedings of ongoing research, workshops, and posters of the international conference EGOV-CeDEM-ePart 2025*, Krems, Austria, August 31 – September 4, 2025. University for Continuing Education.

Markov, Č. (2022). Kada kažeš „lažna vest” na šta tačno misliš? Kvalitativna analiza upotrebe izraza „lažna vest” u medijskom izveštavanju u Srbiji [What do you mean when you say “fake news”? Use of the term “fake news” in news reporting in Serbia – A qualitative analysis]. In A. Krstić (Ed.), *Građani u doba dezinformacija. Zbornik radova sa međunarodne konferencije Udruženja za političke nauke Srbije održane 25–26.09.2021. u Beogradu [Citizens in the age of disinformation. The 2021 Serbian Political Science Association annual conference proceedings]* (pp. 27–45). Udruženje za političke nauke Srbije.

Policy Reports

Fiket, I., Ilić, V., **Markov, Č.**, & Pudar Draško, G. (2023). *How to run a deliberative mini-public in a hybrid regime: Policy handbook*. Institute for Philosophy and Social Theory. https://act-wb.net/wp-content/uploads/2023/02/Policy-handbook-ACT.WB_.pdf

Kapidžić, O., Jaraković, V., Mihailović, V., Šuša, T., Branković, M., **Markov, Č.**, & Srećković, A. (2023). *Media audit: Uncovering the relevance and importance of media*. CRTA. <https://crt.rs/en/media-audit-uncovering-the-relevance-and-importance-of-media-december-2023/>

Markov, Č. (2022). *Na šta mislimo kada kažemo... Aktivizam, digitalno okruženje i pažnja javnosti [What do we mean when we say... Activism, digital environment, and public*

attention]. Institute for Philosophy and Social Theory.
<https://rifdt.instifdt.bg.ac.rs/handle/123456789/2620>

Other publications

Guga, J., & **Markov, Č.** (2026). *Editors' introduction: Art, media, and democratic imaginaries in the 2024–2025 protests in Serbia. Filozofija i društvo / Philosophy & Society*, 37(1), 3–7.

Grants & Awards

Ministry of Science, Technological Development and Innovation of the Republic of Serbia (March 2026), recognized among the top 10% of highest-performing social scientists (2020–2024).

Slavko Ćuruvija Foundation, a \$1,500 research stipend (December 2022 – December 2023).

Foundation for Open Society Serbia & Institute for Philosophy and Social Theory Research Grant, a \$6,000 research stipend awarded on a competitive basis (September 2021 – February 2022).

Brain Korea 21 Program for Leading Universities & Students (BK21+), scholarship for doctoral students (September 2020 – February 2021).

Korean Government Scholarship Program, full tuition scholarship and stipend for doctoral degree (2017–2020).

Korean Government Scholarship Program, full tuition scholarship and stipend for one-year Korean language training and master's degree (2014–2017).

Research Project

Nets4Dem: Network of Networks for Democracy (Horizon Europe; 2023–2026)
 Role: Team Member and Coordinator of Work Package 3 “Connecting the Scattered Knowledge on Democratic Innovations.”

Conference Presentations

Citizens' assemblies as media accountability forums: Deliberation and audience sense-making of journalism in Serbia. To be presented at the ECREA's 11th European Communication Conference: Shifting Grounds: Paths, Connections, and Futures, Brno, Czech Republic, September 8–11, 2026.

Protest against media as an instrument of media accountability. To be presented at the ECREA's 11th European Communication Conference: Shifting Grounds: Paths, Connections, and Futures, Brno, Czech Republic, September 8–11, 2026. (with Igor Išpanović).

Deliberative forums as media accountability instruments: Citizens' assemblies on media governance in Serbia. Paper presented at the Faculty of Sociology, University of Warsaw conference: Deliberative Format of Election Campaigns: Interventions and Institutionalisation, Warsaw, Poland, May 18, 2026.

Deliberation against disinformation: Can citizens' assemblies contribute to countering disinformation and improving audience–media relations? ECPR General Conference 2025, Thessaloniki, Greece, August 26–29, 2025 (with Irena Fiket).

Citizens' assemblies and public service media: Can deliberation revitalize journalism's public mission? Paper presented at the 15th Central and Eastern European Communication and Media Conference [CEECON 2025]: Journalism, Audiences, and Platform Power in the Age of Transformation, Zadar, Croatia, June 6–7, 2025.

Mediating leaderless movement: Students' communication practices during Serbia's 2024–2025 anti-corruption protests. Paper presented at the 15th Central and Eastern European Communication and Media Conference [CEECON 2025]: Journalism, Audiences, and Platform Power in the Age of Transformation, Zadar, Croatia, June 6–7, 2025 (with Igor Išpanović and Tijana Uzelac).

Audience–media relations in a hybrid regime: Media (dis)trust, cynicism, and anti-press hostility in Serbia. Paper presented at the Södertörn University, Department for Media and Communication Studies' Workshop on trust, distrust and epistemic crisis, Stockholm, Sweden, October 21, 2024.

Contours of uncertainty: Experiences of journalistic precarity in Serbia's postsocialist capitalism. Paper presented at the ECREA's 10th European Communication Conference: Communication & Social (Dis)Order, Ljubljana, Slovenia, September 24–27, 2024 (with Igor Išpanović).

Media literacy in the digital environment: Perspectives, challenges, and potentials for audiences in Serbia (in Serbian). Paper presented at the University of Arts in Belgrade conference: Creativity and Innovations in Theatre, Media and Cultural Production: Visions and Values for the Future, Belgrade, Serbia, November 17–19, 2021 (with Aleksandra Krstić).

What do you mean when you say "fake news"? Use of the term "fake news" in news reporting in Serbia – A qualitative analysis (in Serbian). Paper presented at the 15th Serbian Political Science Association Annual International Conference: Citizens in the Age of Disinformation, Belgrade, Serbia, September 25–26, 2021.

Conceptualizations, measurements, and causal relations in the study of media trust: A systematic review. Paper presented at the 10th Honors Symposium for Asian Ph.D. Students in Communication Research, Seoul, Korea, December 7–8, 2019.

The origins of media trust in a young democracy. Paper presented at the Korean Association for Broadcasting & Telecommunication Studies (KABS) Conference: Global Digital Technology and Culture, Seoul, Korea, August 17–18, 2018.

Invited Lectures & Public Talks

Invited lecture, *Strategies and Tools for Finding and Organizing Academic Literature* (in Serbian), Faculty of Dramatic Arts, University of Arts in Belgrade, May 25, 2026.

Panel Discussant, *Media Capture in Hybrid Regimes*, 19th International Annual Conference of the Serbian Political Science Association, Belgrade, October 25–26, 2025.

Panel Participant, *The Civic Debate: Media Capture and Cultural Polarization*, Reinventing Public Service Media for the Age of Platforms: Organisation, Culture and Independence, University of Warsaw, Warsaw, January 22–24, 2025.

Panel participant, *Participatory Democracy as a New Tool on Fighting Disinformation*, Combatting Disinformation in the Western Balkans, European Partnership for Democracy (EPD), Budva, October 1, 2024.

Invited lecture, *Media Representations of Older Adults* (in Serbian), Faculty of Political Sciences, University of Belgrade, December 22, 2023 & May 7, 2024.

Panel moderator, *Violence in the Media and Reporting on Violence: Professional Standards, Legal Obligations, and Consequences for Society* (in Serbian), Institute for Philosophy and Social Theory, University of Belgrade, May 23, 2023.

Panel moderator, *Human Rights and Democracy in the Digital Sphere*, EMERGE 2022: Forum on the Future of AI Driven Humanity & International Conference on Digital Society Now, Institute for Philosophy and Social Theory, University of Belgrade, December 18, 2022.

Panel moderator, *Participatory Democratic Innovations in Southeastern Europe*, Revitalizing democracy through participatory democratic innovations, ACT.WB Jean Monnet Network Final Conference, Institute for Philosophy and Social Theory, University of Belgrade, May 16, 2022.

Panel participant, *Political Diversity and Fight Between Media Bubbles*, Democracy; a minimal consensus, Center for Research, Transparency and Accountability (CRTA), Belgrade, June 27–28, 2022.

Invited lecture, *Distrust and/or cynicism: Improving the conceptual framework for studying the crisis in audience-media relationships* (in Serbian), Institute for Philosophy and Social Theory, University of Belgrade, Belgrade, Serbia, June 28, 2021.

Professional Service

Chair of the Program Committee and member of the Organizing Committee, ECREA CEE Network's conference CEECOM 2027: Communication and Freedom, to be organized in Belgrade, September 16–17, 2027.

Guest Editor (with Jelena Guga) (2026), Special Section: Art, media, and democratic imaginaries in the 2024–2025 protests in Serbia. *Filozofija i društvo / Philosophy & Society*, 37(1), 3–170.

Editorial Board Member (2025–Present), *Global Perspectives in Communication*.

Member of Organizing & Scientific Committees, EMERGE 2024: Ethics of AI Alignment, Institute for Philosophy and Social Theory, University of Belgrade, December 12–13, 2024.

Guest Editor (2024), Special Section: Media and Violence (in Serbian), *Kritika: časopis za filozofiju i teoriju društva*, 5(2), 309–398.

Member of the Program board of the 3rd & Coordinator of the 4th School on Social Engagement and Democracy (ANDEM), Institute for Philosophy and Social Theory, University of Belgrade, 2022–2023.

Chair of the Organizing Committee & member of the Scientific Committee, EMERGE 2022: Forum on the Future of AI Driven Humanity & International Conference Digital Society Now, Institute for Philosophy and Social Theory, University of Belgrade, December 16–18, 2022.

Member of the Program Board, Revitalizing democracy through participatory democratic innovations, ACT.WB Jean Monnet Network Final Conference, Institute for Philosophy and Social Theory, University of Belgrade, May 16–18, 2022.

Reviewer for *The Communication Review*, 10th and 11th ECREA European Communication Conference, *Global Perspectives in Communication*, *International Journal of Ageing and Later Life*, *International Journal of Public Opinion Research*, *Journal of Information Technology and Politics*, *Journal of Aging Studies*, *Journalism & Mass Communication Quarterly*, *Journalism Practice*, *Media International Australia*, *Political Communication*, *Političke perspektive*, *the Regional Network of Centres for Advanced Studies in Southeast Europe (RECAS) Fellowship Program*, *Sociologija*.

Teaching Experience

Teaching Assistant to Prof. Hyuhn-Suhck Bae, Understanding the Super-Connected Society, Spring 2016 and Spring 2017.

Teaching Assistant to Prof. Hyuhn-Suhck Bae, Global Communication, Fall 2015 and Fall 2016.

Other Professional Experience

2025–2026	Citizens’ assembly expert, the Coalition for Media Freedom
2025	Citizens’ assembly expert, Independent Journalists’ Association of Serbia (NUNS)
2024	Citizens’ assembly expert, Center for Democracy and Human Rights (CEDEM)
2024	Audience research expert, the Novi Sad School of Journalism.
2023	Media expert & citizens’ assembly expert, European Partnership for Democracy.
2023	Media effects expert, Center for Research, Transparency, and Accountability (CRTA).
2022	Election news expert, CRTA.
2012–2014	Communications officer, Local Economic Development Office, City of Pančevo.
2010–2012	Communications officer, Mayor’s Office, City of Pančevo.
2010	Broadcast journalist, Production Group “Network.”

Relevant Skills

Statistical techniques

Data management (e.g., descriptive statistics, data visualization, handling missing data and outliers), multivariate dependence techniques (e.g., multiple regression analysis, MANOVA), multivariate independence techniques (e.g., exploratory and confirmatory factor analysis, cluster analysis).

Software

SPSS, SPSS Amos, RapidMiner, Comprehensive Meta-Analysis (CMA), MAXQDA.

Languages

Serbian (native), English (fluent), Korean (fluent), Spanish (elementary proficiency), German (elementary proficiency).

Professional Memberships

International Communication Association (ICA)

European Communication Research and Education Association (ECREA)

European Consortium for Political Research (ECPR)