

MAJA PUPOVAC

Curriculum vitae

e-mail: maja.pupovac@ifdt.bg.ac.rs | address:
Kraljice Natalije 45, 11000 Belgrade, Serbia | ORCID:
<https://orcid.org/0000-0003-1052-5479> | LinkedIn:
<https://www.linkedin.com/in/maja-pupovac-7b221b107/> | ResearchGate:
<https://www.researchgate.net/profile/Maja-Pupovac> | AcademiaEdu: <https://uom-gr.academia.edu/MajaPupovac>

EDUCATION

Doctor of Philosophy in Balkan Studies

University of Macedonia | School of Economic and Regional Studies | Department of Balkan, Slavic and Oriental Studies | Thessaloniki, Greece
2019

Master of Arts in Southeast European Studies

National and Kapodistrian University of Athens | Faculty of Political Science and Public Administration | Postgraduate Programme in Southeast European Studies | Athens, Greece
2012

Bachelor of Laws

University of Belgrade | Faculty of Law | International Law | Belgrade, Serbia
2008

EMPLOYMENT HISTORY

Research Fellow

Institute for Philosophy and Social Theory | University of Belgrade | Belgrade, Serbia
2023–present

Consultant and Policy Advisor

Hoopoe Consulting | Belgrade, Serbia
2022–2023

Project and Communications Manager

RES Foundation | Belgrade, Serbia
2020–2022

Research Associate

Hellenic Foundation for European and Foreign Policy (ELIAMEP) | Athens, Greece
2012–2019

Professional Assistant for Internal Organisation and Processes

Telekom Srbija Telecommunications Company | Belgrade, Serbia
2009–2011

SELECTED PUBLICATIONS

Journal Articles

Pupovac, Maja (2021): First We Need Trust for Justice to Be “Just”: A View on Energy Transition from the Coal-impacted Community of Lazarevac, Serbia, *Perspectives Southeastern Europe*, p. 27-31

Pupovac, Maja (2020): Dvadeset pet godina poslije: uticaj rata i prisilnog raseljenja na kolektivne identitete Semberaca i izbjeglica u Bijeljini, Tragovi: Časopis za srpske i hrvatske teme 3 (1), p. 203-247 [in Bosnian]

Maksimović, Maja (2017): Unattainable Past, Unsatisfying Present - Yugonostalgia: An Omen of a Better Future?, *Nationalities Papers* 45 (6), p. 1066-1081

Armakolas, Ioannis and Maja Maksimović (2014): Memory and the Uses of Wartime Past in Contemporary Bosnia and Herzegovina: The Case of the Bosniak Campaign for the October 2013 Population Census, *Science and Society: Journal of Political and Moral Theory* 32, p. 59-93

Policy Studies and Reports

Pupovac, Maja and Ognjan Pantić (2023): Integration of Just Transition into the Draft Integrated National Energy and Climate Plan (INECP) of the Republic of Serbia, Belgrade Open School, Belgrade, Serbia [in Serbian]

Pupovac, Maja (2021): A Wake-Up Call for Us All: Just Transition Attitudes and Perceptions in the Coal-affected Community of Lazarevac, Serbia, *Climate Action Network (CAN) Europe*, Brussels, Belgium

Maksimović, Maja (2016): “Greece Returns to the Balkans”? Assessing Greece’s Western Balkan Policy Under SYRIZA-led Government, Graduate Centre Social Sciences and Humanities at the Research Academy Leipzig, Working Paper No. 14, Leipzig, Germany

Maksimović, Maja et al. (2015): SYRIZA Victory in Greek Parliamentary Elections, January 2015: Perceptions of Western Balkan Media and Opinion Makers, *Hellenic Foundation for European and Foreign Policy*, Athens, Greece

Koktsidis, Pavlos et al. (2014): The Western Balkan EU Accession Process and the Greek Presidency 2014, *Hellenic Foundation for European and Foreign Policy*, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2013): “Babylution” – A Civic Awakening in Bosnia and Herzegovina?, *Hellenic Foundation for European and Foreign Policy*, Athens, Greece

Short analyses and comments

Pupovac, Maja (2020), for Democratic Dialogue Network, Belgrade, Serbia [in Serbian]:

Čas pod maskama: Srpsko školstvo u vanrednim okolnostima; “Buntovnici sa razlogom”: Građani-pokretači društvenih promena; Parkom na zgradu: Građani-čuvari zelenih površina; “Zavadi pa vladaj”: Agresija i govor mržnje u srpskom društvu; O pozicijama opozicije u Srbiji: Gde je zapelo?; Srpska ekonomija i Covid-19: “100 evra za gospođu”; Srbija u vreme pandemije: Demokratija i rado je se sećam; Afera “Nedeljnik”: Neko nas posmatra.

Maksimović, Maja (2017): Presidential elections in Serbia: One victory “clean as a whistle” and one whistling crowd, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Maksimović, Maja and Ioannis Armakolas (2014): The March 2014 parliamentary elections in Serbia and their legacy, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2013): The beginning of the end for the Kosovo problem? The agreement on normalisation of relations between Belgrade and Pristina and its aftermath, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2013): A Balkan hotspot: The controversy over the UÇPMB war memorial in the Presevo Valley, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2013): Serbia's Resolution on Kosovo and Metohija and the Belgrade-Pristina dialogue: Is there a solution after the Resolution?, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2012): Serbia – ICTY trials and tribulations, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Armakolas, Ioannis and Maja Maksimović (2012): Local elections in Bosnia and Herzegovina: Change or more of the same?, Hellenic Foundation for European and Foreign Policy, Athens, Greece

Media interviews and comments

Pupovac, Maja (2025): How to achieve a just energy transition? Interview, Lice Ulice, October 2025 [in Serbian]

Pupovac, Maja (2024): Citizen participation in the energy transition: Towards a fair and inclusive society, Op-ed, Energy portal Magazine No. 37, August 2024

Pupovac, Maja (2023): Why is it important for the energy transition to be just? Interview, “Klima101” news portal [in Serbian]

PROJECTS

Communications Specialist

“Nets4Dem: Network of Networks 4 Democracy” 2 | Horizon Europe, EU | University of Belgrade, Institute for Philosophy and Social Theory
2026-2029

Lead Researcher

“Empowering Coal Workers for a Green European Future in the Western Balkans” | Foundation for European Progressive Studies (FEPS), Brussels
2025-2026

Communications Specialist

“Nets4Dem: Network of Networks 4 Democracy” | Horizon Europe, EU | University of Belgrade, Institute for Philosophy and Social Theory
2025-2026

Communications Specialist

"RECAS: Youth Agency and New Political Imaginaries in the Western Balkans" | Open Society Foundations Western Balkans | University of Belgrade, Institute for Philosophy and Social Theory

2025-2026

Communications Specialist

"RECAS: Regional Network of Centers of Advanced Studies in the Western Balkans" | Open Society Foundations Western Balkans | University of Belgrade, Institute for Philosophy and Social Theory

2025

Researcher

"URGE: Universities Revitalizing Growth and Empowerment in the Danube Region" | Interreg Programme Danube Region, EU | University of Belgrade, Rectorate

2024

Researcher

"Citizen Engagement and Just Transition in Serbia" | World Bank | University of Belgrade, Institute for Philosophy and Social Theory

2023-2024

Consultant

"Civil Society for Just Transition" | Belgrade Open School (BOŠ) for British Embassy Belgrade

2023

International Social Justice Expert - Senior Key Expert

"Technical Assistance in Development of Strategic Basis for Just Transition Towards Low-carbon Economy and Building Capacities of Vulnerable Groups in Bosnia and Herzegovina (BIH)" | Ernst & Young, Serbia, and UNDP, Bosnia and Herzegovina

2022-2023

Consultant

"Smart-from-the start Planning for Sustainable Development - Mapping Solar Potentials in Serbia" | TNC - The Nature Conservancy (Europe)

2022-2023

Project Manager

Project: "Inefficient Household Heating Devices: Public Awareness and Public Health" | RES Foundation for United Nations for Environment Programme's (UNEP)

2021-2022

Lead Researcher

Just Transition Attitudes and Perceptions in the Coal-impacted Community of Lazarevac, Serbia | Climate Action Network (CAN) Europe, Brussels

2020

Visiting Researcher

"Repositioning Greece in a Globalising World: Transatlantic Relations Between Africa, the Middle East, Russia and Asia and Their Meaning for Greece" | Global and European Studies Institute | Leipzig, Germany

2015

CONFERENCES, WORKSHOPS, SUMMER SCHOOLS

Summer school in comparative conflict studies | University Singidunum, Center for Comparative Conflict Studies | Belgrade, Serbia

“Visegrad school of political studies meets Balkans” initiative seminar | European Academy of Diplomacy and Council of Europe | Warsaw, Poland

BASEES annual conference | Fitzwilliam College | Cambridge, UK

Workshop: “Inside and outside Southeastern Europe: perspectives from Greece and Germany on the region” | Humboldt University | Berlin, Germany

International Summer School: “Cultures, migrations, borders” | University of the Aegean and University of Amsterdam | Lesvos Island, Greece

FELLOWSHIPS AND RECOGNITIONS

Doctoral Fellowship, Hellenic State Scholarship Foundation, Athens, Greece

Valedictorian, Postgraduate Programme in Southeast European Studies, Athens, Greece

SELECTED TALKS AND PANELS

Just energy transition in Serbia | Terrestrial Forum - Horizons of Change | Ministry of Space | Požega, Serbia, 2023

Energy transition and poverty | Metropolitan University - FEFA, Olaf Palme and Democratic Dialogue Network | Belgrade, Serbia, 2022

The labour, environment and trade unions in the region – Education as a chance for building bridges | Regional Trade Union Council “Solidarnost” Youth Committee and Global Labor University | Belgrade, Serbia, 2022

A just transition between bitter pills and sweet dreams | Green European Foundation and Organization for political ecology “Polekol” | Belgrade, Serbia, 2021

BOOK TRANSLATIONS

Armakolas, Ioannis (2017): Politika i društvo u Tuzli od 1992. do 1995. godine. Političko natjecanje i građanska inicijativa, Udruženje za modernu historiju, Sarajevo, Bosnia and Herzegovina [English to Bosnian]

LANGUAGES

Serbian (native)

English (proficient)

Greek (B1 intermediate)