

David Adam

Sociologist

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Belgrade

RESEARCH INTERESTS

Digital sociology; digital methods; digital capitalism; science and technology studies (STS); public sociology

EDUCATION

PhD student in Sociology, Faculty of Philosophy, University of Belgrade

(2024-)

Master's Degree in Sociology, Faculty of Philosophy, University of Belgrade

(2023-2024)

Bachelor's Degree in Sociology, Faculty of Philosophy, University of Belgrade

(2018-2023)

ACADEMIC POSITIONS

Research Assistant, Institute for Philosophy and Social Theory (IFDT), University of Belgrade

Member of: DigiLab (Digital Society Lab); CriticLab (Laboratory for Social Critique)
(2025-)

Field Researcher, Institute of Social Sciences (IDN), Belgrade

Shared Visions – Building Sustainable and Inclusive Cooperative for Visual Artists in Europe
(Creative Europe Programme, Foundation Fund B92)

Focus groups and in-depth interviews with stakeholders in the visual arts ecosystem in Serbia
(October 2025-March 2026)

TEACHING EXPERIENCE

Teaching Assistant, Faculty of Philosophy, University of Belgrade

(2024-)

Courses:

Sociology of Globalization (undergraduate studies)

Political Globalization (undergraduate studies)

Cultural Globalization (undergraduate studies)

ACADEMIC AFFILIATIONS

Secretary, CriticLab (Laboratory for Social Critique), IFDT, University of Belgrade

(2026-)

Member, Sociological Scientific Society of Serbia

(2024-)

PUBLICATIONS

Journal Articles

Adam, D. (2024). Participacija mladih i internet – društvene mreže kao neistraženi oblik i strategija mladih za političku participaciju i angažovanje. *Diskrepancija*, 18(26), 24-43.

Book Chapters

Adam, D. (2026). "Digitalna javna sociologija: Između nevidljivog rada i institucionalnih ambivalentnosti". In Aleksandra Kanjuo Mrčela, Sanja Bojanić & Jelena Guga (Eds.) *Fragmentacija i*

budućnost rada u digitalnom kapitalizmu. Rijeka: Sveučilište u Rijeci. [CAS SEE EDITIONS; ISBN: 978-953-7720-95-7]

Conference Presentations

Janković, S., Adam, D. (2026, 25–28 August). From Data-as-Commons to Truncated Commons: Mapping Air Pollution Controversies in Belgrade. Urban Sociology at the 17th European Sociological Association Conference Strengthening Democracies: Social Action, Solidarity, and Sustainable Futures. Warsaw, Poland.

Adam, D. (2025, 11–13 September). Digital sociology – A case study for social science knowledge crisis in the era of digital. ESA Research stream Sociology of Knowledge Mid-term Conference 2025: Knowledge in Turbulent Times: Political Crisis, Social Transformations, and Cultural Practices. Faculty of Philosophy, University of Niš, Serbia.

Adam, D., Janković, S. (2025, 6–11 July). Theorizing Digital Methods: Digital Sociology's Potential Anchor? 5th International Sociological Association (ISA) Forum of Sociology. Rabat, Morocco.

Janković, S., Adam, D. (2025, 6–11 July). "(Not) Gonna Dig": Mapping Controversies in the Anthropocene Era of Lithium Extraction in Serbia. 5th International Sociological Association (ISA) Forum of Sociology. Rabat, Morocco.

Janković, S., Adam, D. (2025, 4–6 February). Inhaling Data, Exhaling Politics: Speculative Ordinaries and the Infra-Commoning of Belgrade's Atmotechnical Sensescape. Urban Speculations: Cities, Technologies, Futures. Centre for Digital Cultures, Leuphana University of Lüneburg.

Adam, D., Milovanović, A. (2024, 6 December). Is Political Engagement on Digital Media a Valid Indicator of Youth's Political Engagement? The 31st International Scientific Conference Educational Research and School Practice: ICCS 2022. Institute for Educational Research, Belgrade.

Adam, D., Milovanović, A. (2024, 16–18 October). Comparative study of digital media activity and political participation of 8th graders in five Balkan countries: A secondary analysis using the ICCS 2022 database. 6. Dani obrazovnih znanosti – Budućnost obrazovanja: novi pravci u istraživanjima i praksi. Institut za društvena istraživanja u Zagrebu, Zagreb.

Adam, D. (2024, 16–17 September). Polite Divergence? Exploring the Barrenness of Digital Sociology Due to Absence of Conflict and Controversy. Midterm Conference of the International Sociological Association Working Group 10 on Digital Sociology (ISA WG10). Warsaw.

Adam, D. (2023). Problemi društvenog istraživanja metaverzuma – Odnos tehnologije, metodologije, saznanja i kontrole. Međuuniverzitetski tematski forum „MTSF 2023“ – „S one strane stvarnosti“. Arhitektonski fakultet, Univerzitet u Beogradu.

Public Writing & Media

"Self-defense from attention: Disinterest is 'cool' for young people." NIN, 29 December 2025. [interview]

"The era of goldfish: How fast digital content affects people's attention." NIN, 7 December 2025. [interview]

Adam, D. (2024). "O meni se radi! Zašto sam (a)političan?" In Gordana Pilipović & Tamara Vukov Stančić (Eds.) O meni se radi! Zašto sam (a)političan/na? Zbirka eseja (pp. 23–26). Beograd: Fondacija Konrad Adenauer & Institut za javnu politiku. ISBN: 978-86-82798-03-3

Theses

Adam, D. (2024). Digitalna sociologija – Mapiranje nastanka, perspektive i izazovi. Master's thesis, Faculty of Philosophy, University of Belgrade.

RESEARCH EXPERIENCE

Institute for Sociological Research (ISI), University of Belgrade
(2024)

Institute for Philosophy and Social Theory, University of Belgrade

(2024)

Magazin Student, University of Belgrade

(2021–2023)

Laboratory for Experimental Sociology, University of Belgrade

(2021–2022)

Treehouse, NGO, Kruševac

(2011–)

TRAINING & PROFESSIONAL DEVELOPMENT

Training in Corpus Analysis, Debating Democracy – Corpus-based Datathons to Support Collaborative Student-driven Debates on the Key European Values of Sustainability and Democracy (Erasmus+, KA220-HED-378ADD11), IFDT, University of Belgrade (2026)

ACADEMIC SERVICE

Organizing Committee, Charles Taylor Annual Summer Institute on Democratic Agendas 2026: Institutions in Motion – Democracy Between Social Struggle and the State, IFDT, University of Belgrade (June 29–July 4, 2026)

Logistics, participant communication, and academic organization

LANGUAGES

Serbian – Native

English – C1

Italian – A1